

THON 2023 Press Approved Events



The list outlines the events throughout the THON year in which press are welcomed to attend.

“RSVP and check-in at day of the event” means that the event is open to the public, and members of the press looking to cover the event should reach out to the Media Relations Team prior to the day of the event to indicate that they are attending, and must check in with the THON Media Relations Team on the day of the event once they arrive. “Pass Required” means that members of the press looking to cover the event must RSVP with the THON Media Relations Team prior to the day of the event to be placed on a pass list to attend the event, as the event is not open to the public. They will receive their pass to be at the event upon check in with the Media Relations Team day of. Any event not indicated on this list is closed to the press. Please reach out to public.relations@thon.org with any questions.

RSVP and Check-in at Day of Event required

THON Involvement Fair – 9/13/22

THON Athletic Events – Dates TBD

THON 5K powered by PNC – 10/16/22

Dream Forward Campaign Events – 10/24/22 – 11/9/22

100 Days ‘Til THON Celebration – 11/9/22

Logo Reveal – Date TBD

No Hair Don’t Care – 2/13/23

Pass Required

Family Carnival – 12/4/22

THON Weekend – 2/17/23 - 2/19/23

THON is a student-run philanthropy committed to enhancing the lives of children and families impacted by childhood cancer. Our mission is to provide emotional and financial support, spread awareness, and ensure funding for critical research—all in pursuit of a cure.