

THON™ 2027 Press Approved Events

The THON™ Community greatly appreciates the support from students and general press in amplifying THON's mission to support children and families impacted by childhood cancer. This list outlines the events throughout the THON year in which the press is welcome to attend.

“RSVP and check-in at day of the event” means that the event is open to the public, and members of the press looking to cover the event should reach out to Media Relations (media.relations@thon.org) prior to the day of the event to indicate that they are attending and must check in with the THON Media Relations Team on the day of the event once they arrive.

“Pass Required” means that members of the press looking to cover the event must RSVP with the THON Media Relations Team prior to the day of the event to be placed on a pass list to attend the event, as the event is not open to the public. They will receive their pass to be at the event upon check in with the Media Relations Team day of. Any event not indicated on this list is closed to the press. Please reach out to the Public Relations: Media Management Director, Aralyn Hackney, (media.management@thon.org) with any questions.

RSVP and Check-in at Day of Event Required

- ❖ THON 5K
 - *RSVP Deadline: October 22*
- ❖ 100 Days 'Til THON
 - *RSVP Deadline: November 10*
- ❖ No Hair Don't Care
- ❖ All THON Athletic Events

Pass Required

- ❖ Logo Reveal
 - *RSVP Deadline: December 2*
- ❖ THON Weekend 2027
 - *RSVP Deadline: February 1*

A member of the THON Media Relations Team must be present during all interviews with members of the THON Community (this includes Four Diamonds Families, volunteers, and spectators).

THON™ is a student-powered philanthropy committed to enhancing the lives of Four Diamonds children and families impacted by childhood cancer. Our mission is to provide emotional and financial support, spread awareness, and fund life-saving research in pursuit of a cure For The Kids®.