

## Gift Card Initiative Mail-in Instructions 2026

Thank you for your involvement with the Gift Card Initiative! The Gift Card Initiative (GCI) is an effort by Supply Logistics, Hospitality, and other THON volunteers to solicit and receive gift card donations from now until THON Weekend. The Supply Logistics and Hospitality Committees use these gift cards to get items that are not already donated. Due to the expanded involvement of the Gift Card Initiative to alumni, parents, and friends of THON, we have created instructions to mail your gift cards to the THON Office instead of turning them in in person.

### Instructions:

1. If you visited an approved store to solicit your gift card location, please make sure that you have filled out the store tracker on [THINK.thon.org](https://think.thon.org) under the Supply Logistics tab. If you are **not** a current Penn State student, you may skip this step.
2. To credit a specific organization or independent dancer couple (IDC) for your gift card donation, write the following information on a piece of paper to include with your gift card(s):
  - a. Name
  - b. Your Email Address
  - c. Organization/IDC name that you want to credit
  - d. Organization/IDC number (if known)
  - e. Amount for each gift card
3. Place this piece of paper and your gift card(s) in an envelope and seal it.
4. Address the envelope to the following address:

Attn: Gift Card Initiative  
Penn State Dance Marathon  
227D Hetzel Union Building  
University Park, PA 16802
5. Fill out your return address, place a stamp on the envelope, and send it in the mail. 6. Once we receive your gift cards, we will credit the organization/IDC if you have included crediting information with your gift cards. **If you do not send a piece of paper with crediting information along with your gift card(s), we will not be able to credit your organization/IDC.**

If you have any questions about the Gift Card Initiative or the mail-in process, please reach out to [gci@thon.org](mailto:gci@thon.org). Thank you for your continued support!

THON is a student-run philanthropy committed to enhancing the lives of children and families impacted by childhood cancer. Our mission is to provide emotional and financial support, spread awareness and ensure funding for critical research—all in pursuit of a cure.